

CHAPTER 317.

[Sub. S. B. 164.]

ELECTIONS—POLITICAL ADVERTISING.

AN ACT relating to elections; prohibiting anonymous political advertisements; and providing penalties.

Be it enacted by the Legislature of the State of Washington:

SECTION 1. There shall be added to chapter 29.85 New section.
RCW a new section to read as follows:

All political advertising, whether relating to candidates or issues, however promulgated or disseminated, shall identify at least one of the sponsors thereof if the advertising is sponsored by other than the candidate or candidates listed thereon, by listing the name and address of the sponsor or sponsors on the material in connection with its presentation. The person or persons listed as sponsors of such advertising shall warrant its truth. The use of an assumed name shall be unlawful. Whenever any corporation sponsors political advertising, the name and address of the president of the corporation shall be listed on the material or in connection with its presentation. Political advertising to identify at least one sponsor thereof.
Sponsor warrants truth.
Use of assumed name unlawful.

SEC. 2. Any violation of this act shall constitute a gross misdemeanor and shall be subject to a fine of not more than one thousand dollars or imprisonment for not more than one year, or both. Violation constitutes gross misdemeanor.
Penalty.

Passed the Senate March 9, 1955.

Passed the House March 8, 1955.

Approved by the Governor March 21, 1955.