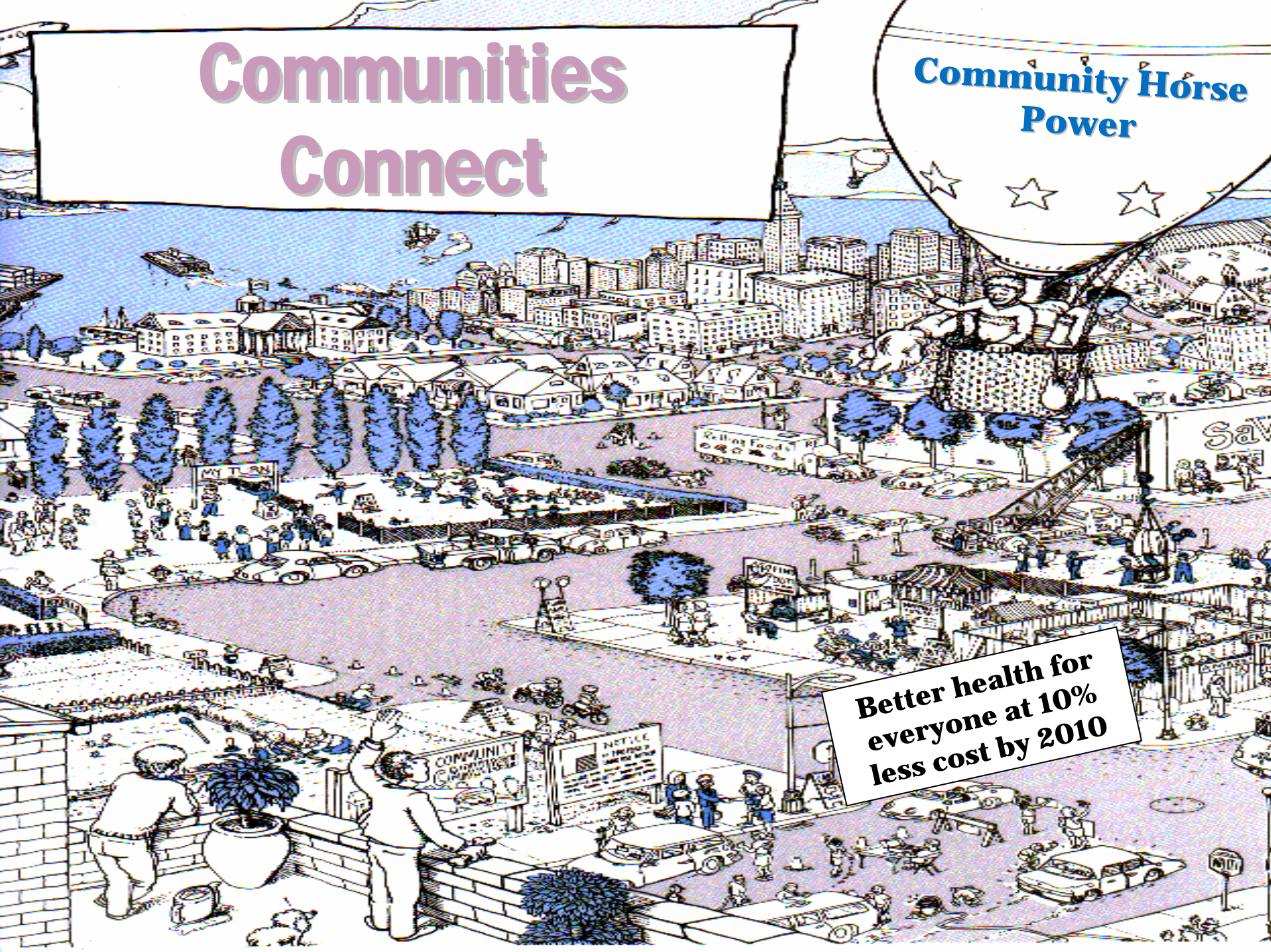


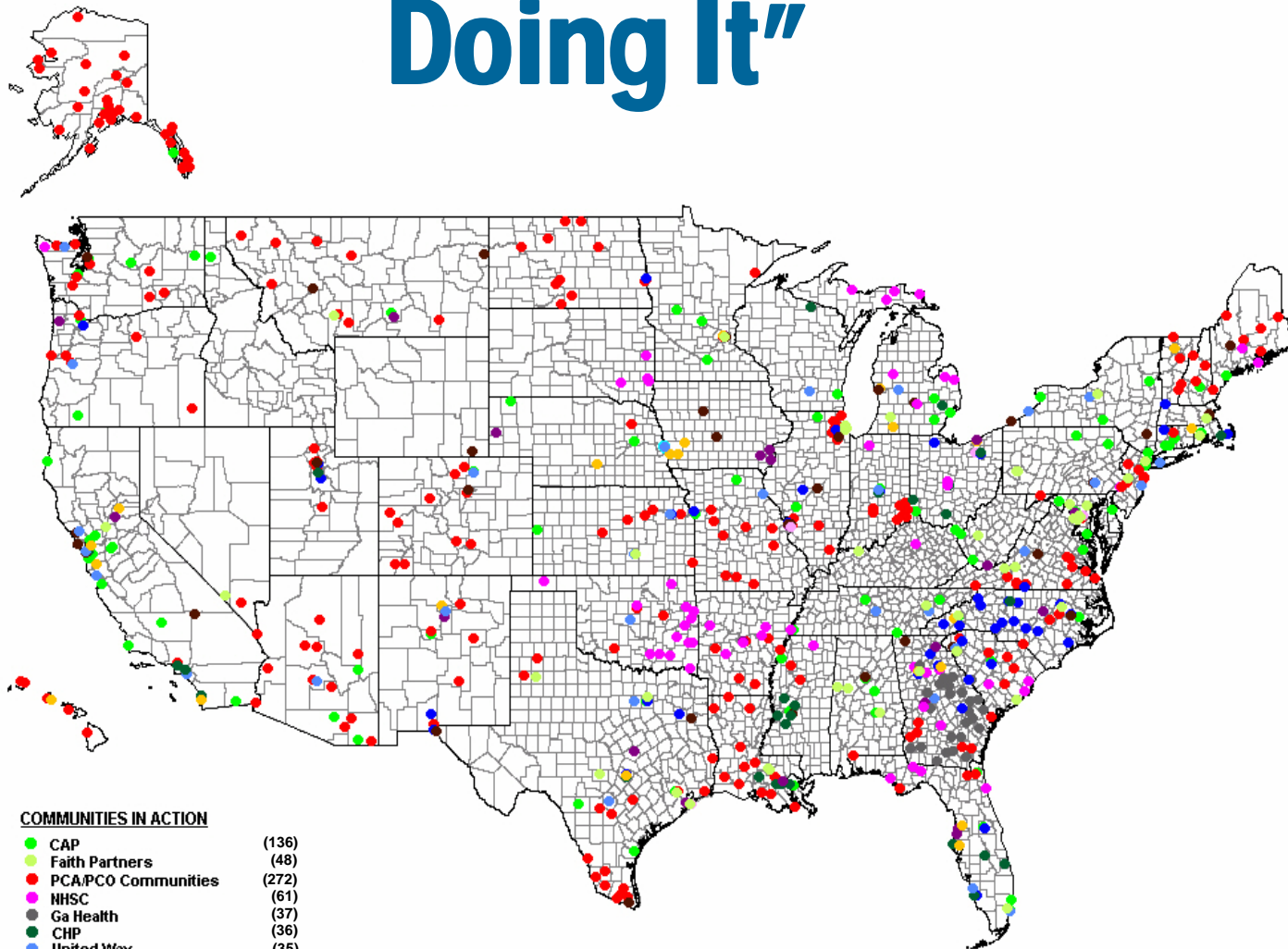
# Communities Connect

Community Horse  
Power

**Better health for  
everyone at 10%  
less cost by 2010**



# 600 Communities are "Just Doing It"



## COMMUNITIES IN ACTION

● CAP	(136)
● Faith Partners	(48)
● PCA/PCO Communities	(272)
● NHSC	(61)
● Ga Health	(37)
● CHP	(36)
● United Way	(35)
● National Assoc. of Counties	(26)
● ICCMA	(25)
● CHCC	(36)
● Buncombe County	(55)
● CHLN	(5)
● Am. Academy of Pediatrics	(7)

Puerto Rico



# Who We Are...

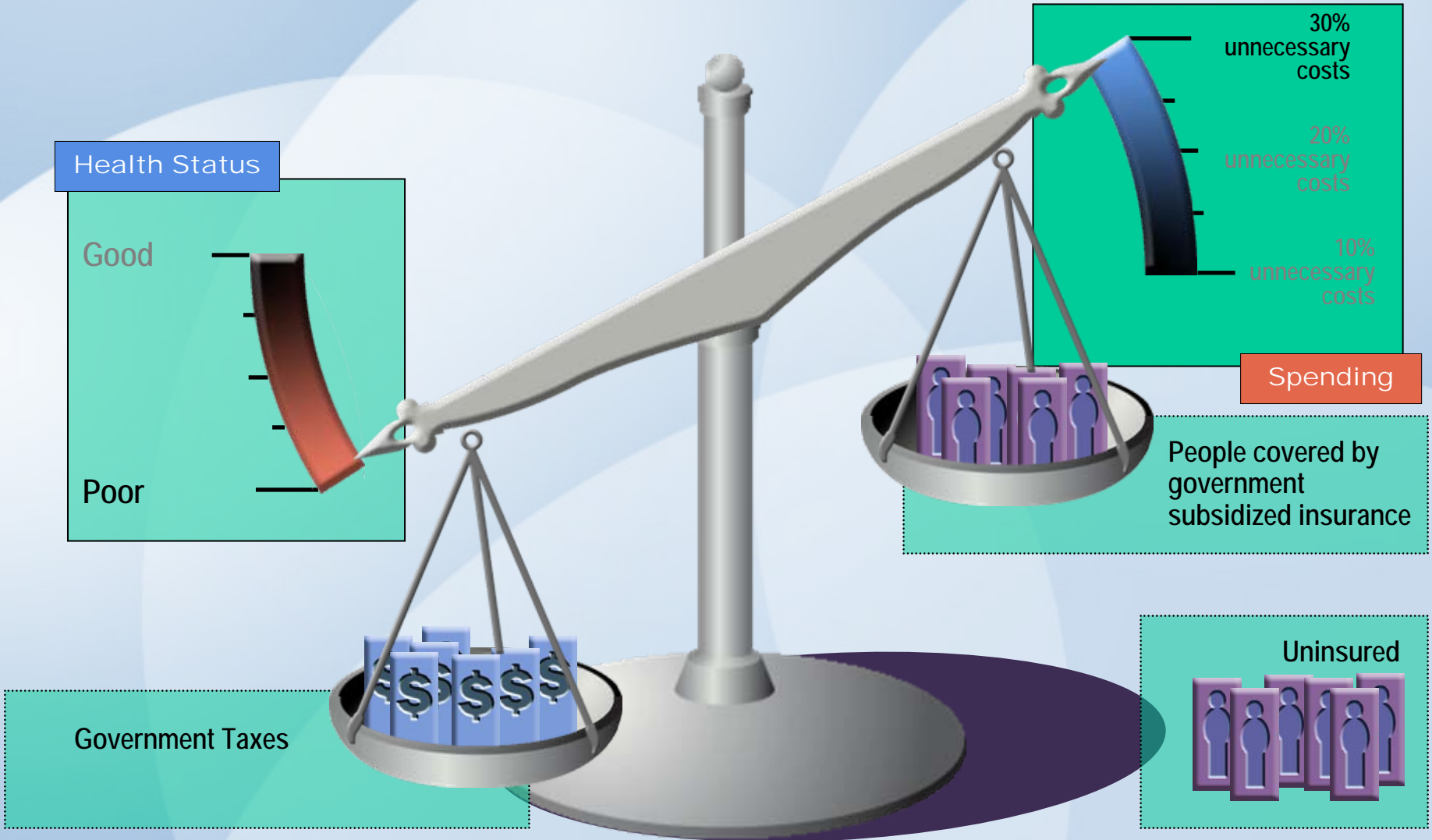
- Started informally 5 years ago
- Represent 28 out 39 counties
- Two years of successful legislative priorities
  - Establishment of Drug Foundation
  - Promoting Private Practice Involvement
  - Community Health Grant Program

**24 – 30% of health care expenditures are unnecessary**

**"Give me a lever long enough  
and a fulcrum on which to place  
it, and I shall move the world."**

**Archimedes**

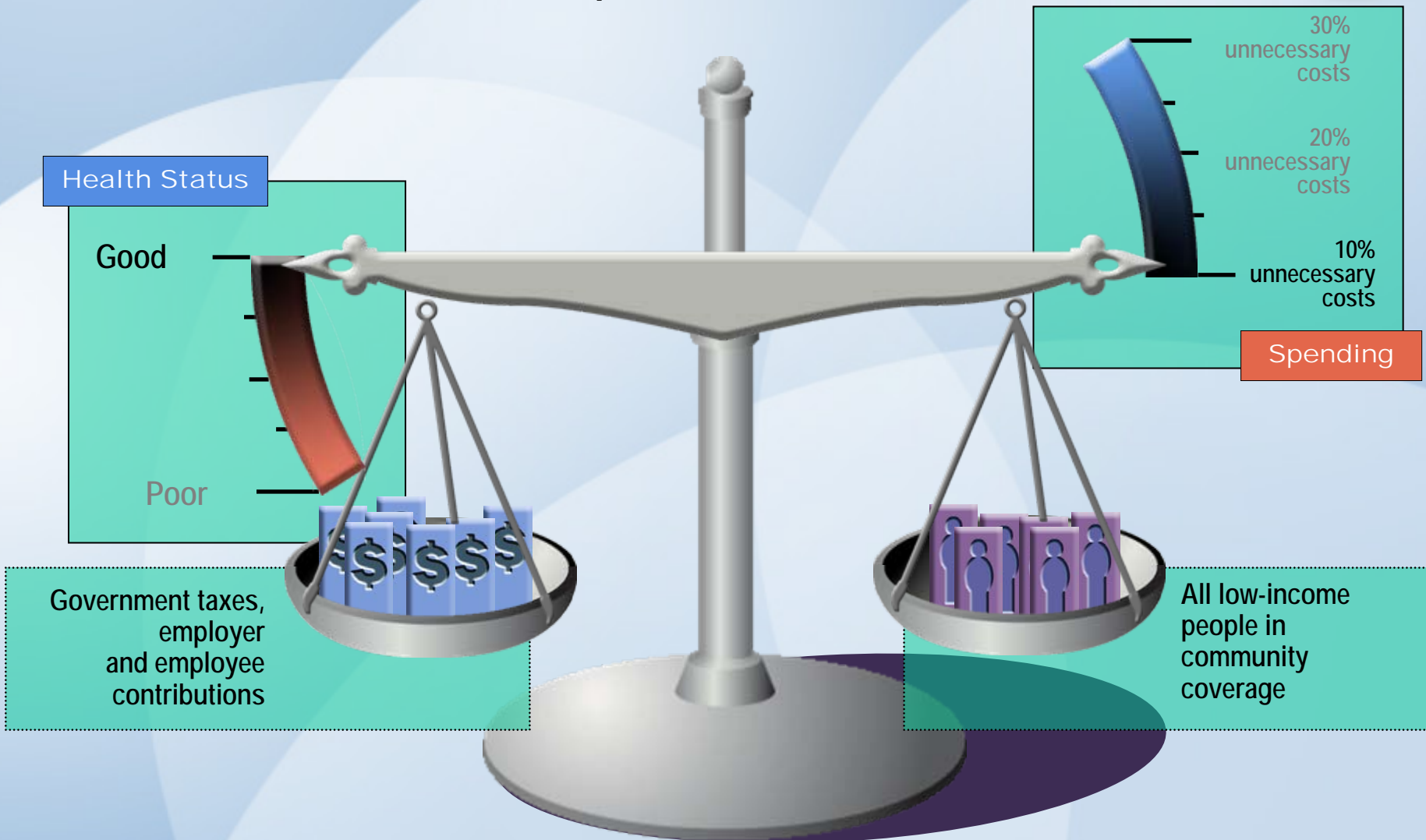
# NOW



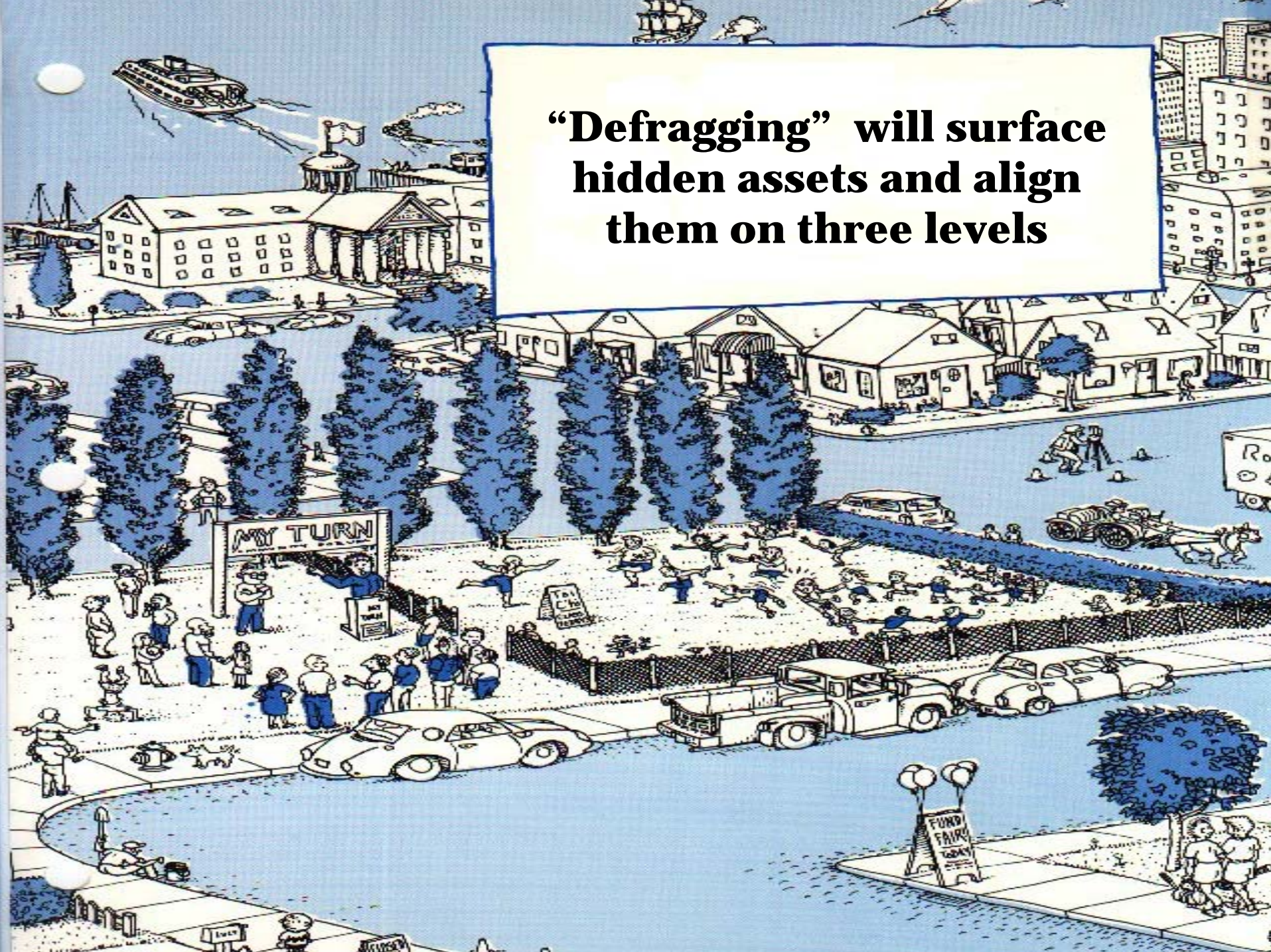
# The Future We Can Create



## Better Health Outcomes for More People at Less Cost



**“Defragging” will surface hidden assets and align them on three levels**





Communities Joined in Action

“Access to seed capital and grassroots mobilization for greater flexibility at the community level”

New funding source

Portfolio of 8 critical activities tied to best practices demonstrating outcomes

1. Enroll all eligible in what exist
2. Connect to health home and coordinate care
3. Access to affordable prescription drugs
4. Support chronic disease management
5. Cover low-wage workers
6. Expand primary and specialty care for uninsured
7. Provide population based prevention and wellness activities
8. Assess health status, disparities, and the effectiveness of services

**Restructure the way health care is financed**

- Fully fund expanded primary care, prevention
- Blend funding
- Small employer premium subsidies
- Coverage (vs. insurance)
- Language access
- Financial incentives for quality improvement

Blue Ribbon Commission



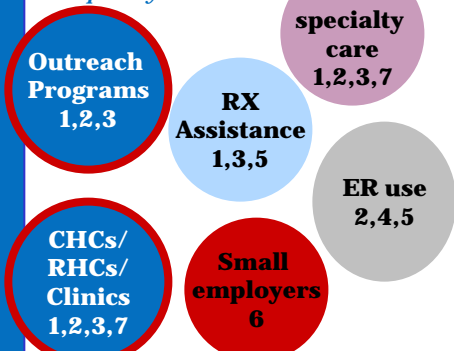
Community Health Management Districts

Communities Connect

“The clout to leverage legislative changes and operationally link the 8 critical activities with government programs ”

Community Health Collaboratives

“The engine to build sustainable local capacity”



**The engine puts an Integrated system in place**

1	2	3	
4	5	6	7

**(8) Client enrollment, referral and tracking**

**Organize the delivery system**

- IT/EHR/RHIOs
- Culturally competent evidence-based medicine
- Care coordination/disease management
- Patient care plans
- Set and track health outcomes

Innovative use of taxing district laws

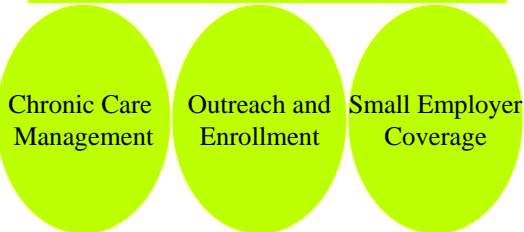
# The Engine

## What Healthcare Collaboratives Do

1. Convene
2. Incubate
3. Generate Revenue
4. Demonstrate ROI
5. Activate community and stakeholders (campaign)

“Will need a year’s worth of operational data”

**Strategy 1:** Convene regional partners to identify problems and explore solutions that align public and private access and quality improvement efforts

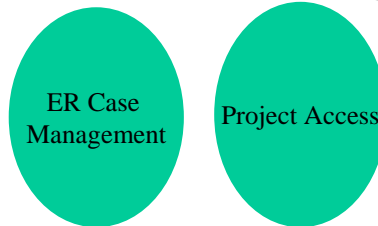


“1-year planning cycle”

“3-month planning cycle”

“2-3 year planning cycle”

**Strategies 2 - 3:** Support customized development and incubation of efforts to build safety-net capacity



“Typically, takes six months to a year of development”

Decision Point

**Strategy 4:**

Drop

Spin Off

Spin off with support

Directly administer

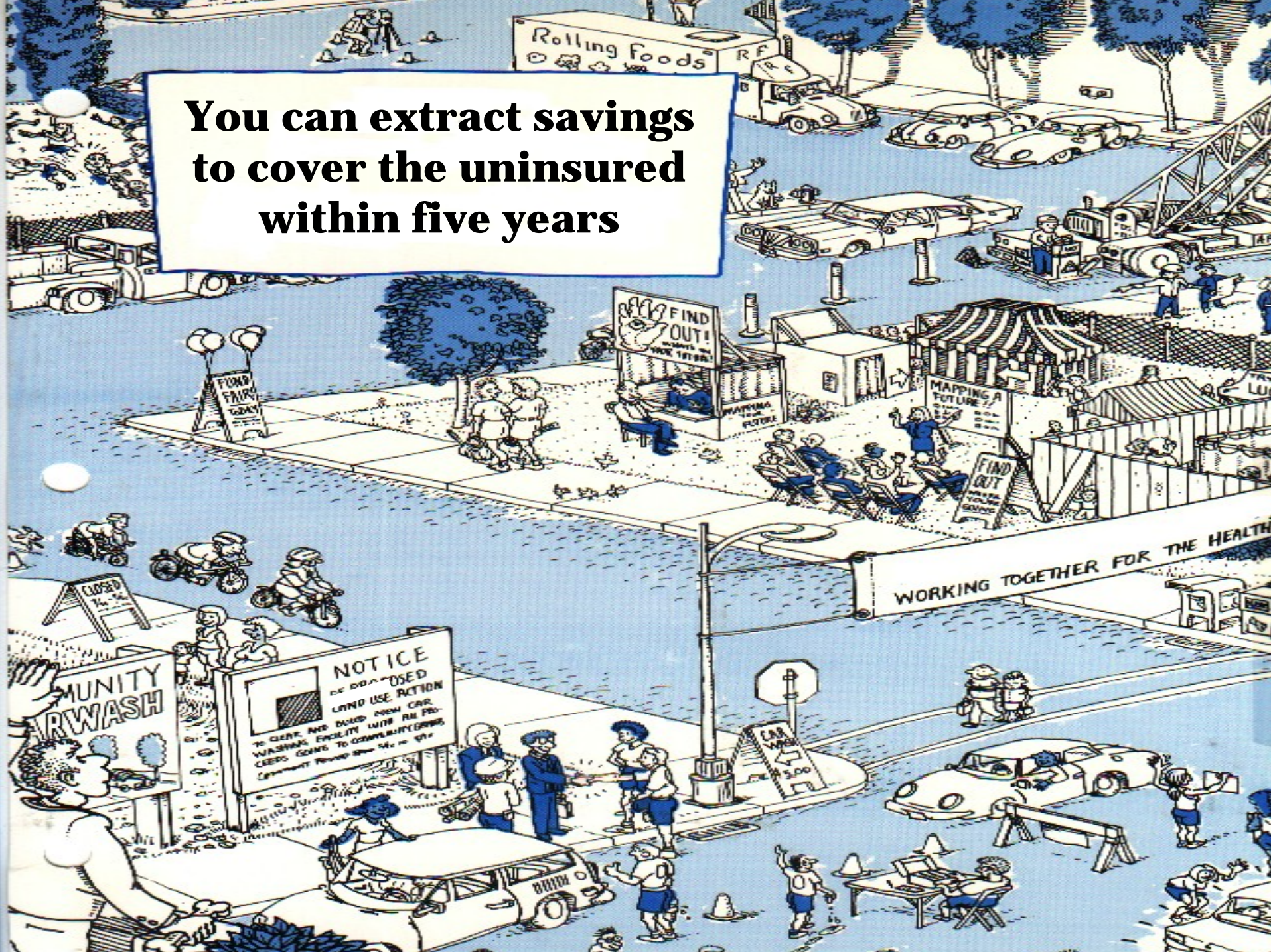
**Strategy 5:**

Increase access

“3 years before you hit a tipping point of volume”

**Better health for everyone at 10% less cost**

**You can extract savings  
to cover the uninsured  
within five years**



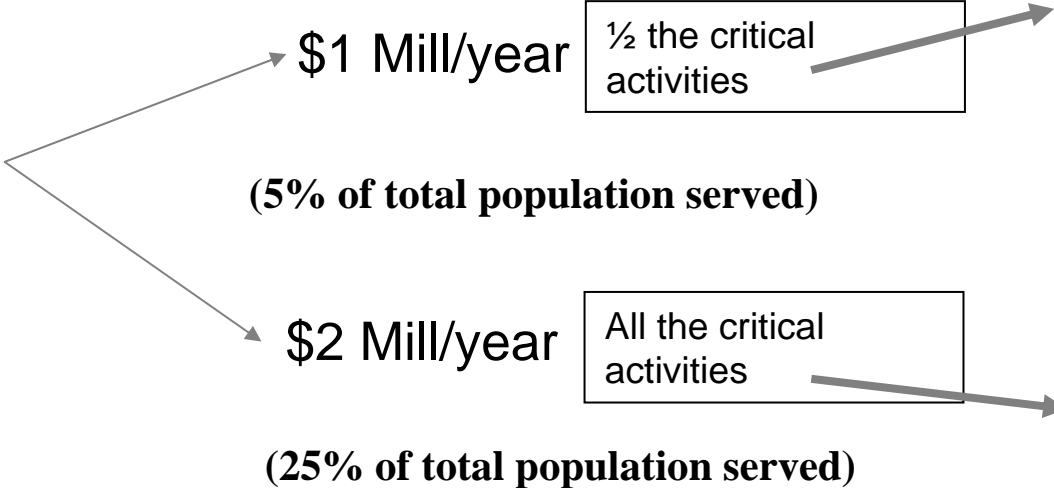
# The Leverage Factor

## The Engine

## Programs

## Social Capital

\$250,000/year



\$1 Mill/year

1/2 the critical activities

\$6 Mill/year

(5% of total population served)

\$2 Mill/year

All the critical activities

\$12 Mill/year

(25% of total population served)

# **“Wow” Facts**

1. Reduce the # of uninsured to less than 3% voluntarily
2. Reduce the direct cost of care by 10%
3. Reduce inappropriate ER use by 33%
4. Bring in \$6 million a year in free and reduced price medications for people with chronic conditions
5. Increase by 25% small employers covering low wage workers
6. Double the # of kids current on immunizations
7. Triple the # of African Americans who have received age-appropriate cancer screenings
8. Quadruple the # of diabetics in control