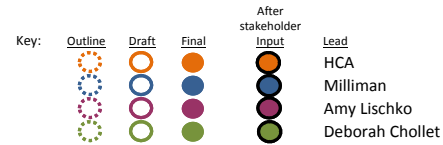


WA health exchange project Action plan - Phase I



Milestones	Lead	Week of October			Week of November					Week of December				Week of January			
		11	18	25	1	8	15	22	29	6	13	20	27	3	10	17	24
A. Enabling legislation presentation																	
1. PowerPoint presentation	HCA																
2. Governance	Lischko																
3. Goals/principles	Lischko																
4. Competition	Chollet																
5. Market analysis	Milliman																
6. Development timeline	Milliman																
7. Value of a state exchange	Lischko																
8. Follow-up issue briefs																	
a. Governance	Lischko																
b. Goals/principles	Lischko																
c. Competition	Chollet																
B. Educational presentation																	
1. PowerPoint presentation	HCA																
2. Draft	Milliman																
3. Follow-up issue briefs																	
Coordination with other state programs	HCA																
Managing long-term trends	Milliman																
Attracting sufficient participants	Milliman																
Managing benefit options	Lischko																
Value of a State exchange	Lischko																
Managing risks	Milliman																
Sustainability	HCA																
Broker/Navigator roles	Milliman																
Aggregation role	HCA																
Employer issues	Lischko																
C. Stakeholder meetings																	
1. Realization Committee on Exchange and Insurance Reforms	HCA																
2. JSC Advisory on Exchange and Insurance Reforms	HCA																
3. Legislators	HCA																
4. Carriers (individually)	HCA																
5. Producers	HCA																
6. Association Plans	HCA																
7. Association of Washington Business (AWB)	HCA																
8. Tribes	HCA																
9. NFIB, Main Street Alliance, WCAN	HCA																
10. Provider groups: WSHA, WSMA, etc.	HCA																
11. Exchange workgroup	HCA																
D. Project management																	
1. Weekly conference calls (Mondays 10:00 PST)	HCA																